



Lacey, Washington, August 11, 2009— Nistevo Skate Mfg.

### **Atom Wheels Supports 2009 Inline Short Track Indoor Nationals in Peoria, Illinois**

Inline Short Track National Championships remains the pinnacle of all inline racing in the United States. There has never been a US skater achieving National Team Member status without participating in the US inline short track program. There is simply no other sport/training which can substitute the intensity and agony of indoor speed skating! The Inline Short Track Championship was held July 19-24th. *USA Roller Sports (USARS)* premier event completed its 72nd year of bar-banging action and Atom Wheels congratulates each participant for supporting the event. A big thanks from Atom Wheels to everyone who took the time to stop by the Luigino/Atom booth during the 5 day event.

### **The Heart of a Champion - Benjamin Carey**

2009 Pro Men's Inline Short Track National Champion Benjamin Carey was born and raised in Frenchtown, NJ. As a small boy, he lived above the Roller Rink that his grandfather, Paul Pinkerton, built in 1975. His grandfather put him on skates at 10 months old, his first competitive race was at the age of 2. At 3 years old he won his first gold medal in the Tiny Tot Boys division. Benjamin clearly recalls driving all over with his grandfather going from race to race, often sleeping in the car outside the skating rinks or arenas where he competed.

In November of 2001, Benjamin was diagnosed with Crohn's Disease. He was told by doctors that he would not be able to compete and train at the level which he had been doing most of his life. Refusing to accept the limitations placed on him, he was determined to keep skating at the competitive level. "I've always been taught that if you fall in a race, you get up and finish," says Benjamin. Instead of giving up he returned more strong-minded than ever, winning the Senior Men's Division in 2002. Since then, Benjamin Carey has accumulated 17 National medals in the last 7 years, 8 of them gold. Congratulations Benjamin, you are a true champion indeed!

### **Skaters Winning on Atom Whips!**

Atom's WHIP indoor wheels proved all year it had the winning ingredients, providing confidence again and again on every track around the country giving skaters the opportunity to go as fast as their ability will allow. At Atom Wheels, we have not made hollow promises or boasted loudly. We've simply remained focused on making the absolute best Inline Race wheels year in and year out. Our results have done the talking.

### **Who We Are**

ATOM WHEELS develops, manufactures and markets wheels worldwide for competitive inline and quad skaters. Our commitment and dedication to enhancing skater performance is second to none. We have had the winning formula since 1986 and continue to be the industry leader. Proprietary products such as Atom's *Scratch and Sniff Formula*, (crack the pack and smell for yourself), is unique and cannot be duplicated so don't be fooled. At Atom Wheels, we remain focused and confident that our 23 years of experience, commitment and passion will help us continue to be the number one provider of successful indoor wheels today and for years to come.

### **Looking Ahead...**

Atom Wheels pushing the envelope again in 2010: Email [info@atomwheels.com](mailto:info@atomwheels.com) and request to be put on a waiting list to receive one set of ATOM IQ Test wheels. You will not be disappointed! There will be 20 lucky skaters drawn from the submissions March 1, 2010.

Thank you for your continued support and we look forward to *helping you go faster tomorrow than you can today.*

**Nistevo Skate Mfg.**

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